Certified Innovation Assessor Training

Business Innovation Maturity Model™

April 23 – 25, 2012

General Description
Learn to assess innovation deployment in your organization. The Certified Innovation Assessor Training and Certification course provides the necessary tools and techniques for assessing innovation practices in an organization and identifying innovation strengths and opportunities. The innovation assessment forms an excellent baseline for planning and launching the organization’s innovation initiative for sustaining profitable growth. The course is offered by Illinois Institute of Technology’s Center for Innovation Science and Applications.

Key Benefits
• Improved innovation management
• Better understanding of the innovation processes
• Guidance for creating an innovation culture
• Roadmap for profitable innovations

Target Audience
Improvement, Development, Engineering, Service Creation, Marketing, Finance and Information Technology professionals will benefit greatly by learning innovation assessment methods and practice.

Training Location: Illinois Institute of Technology, Wheaton, Illinois

Course Agenda
- Understanding innovation
- Innovation management
- BIMM assessor qualifications
- Case Study: Conducting a BIMM assessment
- Closing and evaluation
- Business innovation framework
- Business Innovation Maturity Model
- BIMM assessment process
- The Assessor examination

Course Material

About Our Faculty
Praveen Gupta, Director of the The Center for Innovation Science and Applications (CISA), is an author and has taught innovation and assessment classes for 20+ years. He has trained thousands of students and professionals at many institutions in academia and industry.

For information or registration, please contact Scott Pfeiffer at pfeiffer@iit.edu, or Praveen Gupta at gupta@iit.edu