

# SPRING 2010 GRADUATE COMMUNICATION COURSES

Course #	Title	Instructor	Credits	Day and Time	Site
COM 421-01	<b>TECHNICAL COMMUNICATION</b> Principles and practice in the communication of technical materials. Students work on the design, writing, and revising of reports, articles, manuals, procedures, proposals, including the use of graphics. Works by modern writers are analyzed.	Fields, M. A.	3	MW 3:15 PM–4:30 PM	Main Campus
COM 421-02	<b>TECHNICAL COMMUNICATION</b> Principles and practice in the communication of technical materials. Students work on the design, writing, and revising of reports, articles, manuals, procedures, proposals, including the use of graphics. Works by modern writers are analyzed.	Lam, C.	3		Internet
COM 424-01	<b>DOCUMENT DESIGN</b> Theory and practice of designing scientific, technical, and business documents whose primary aim is usability. Focus on overall organization, page design, visuals, and typography. Emphasis on print media such as brochures, reports, and user manuals, but with attention to parallels in screen-based media such as the Web.	Maciukenas J. / Riley K.	3	M 6:25 PM–9:05 PM	Main Campus
COM 428-01	<b>VERBAL &amp; VISUAL COMMUNICATION</b> Introduces students to the issues, strategies, and ethics of technical and professional presentations, and provides students with opportunities to engage in public address, video presentations and conferencing, and group presentations. Analysis of audience types and presentation situations, group dynamics, persuasive theories, language, and mass media.	Gehrs, S.	3	TR 3:15 PM–4:30 PM	Main Campus
COM 431-01	<b>INTERMEDIATE WEB DESIGN &amp; MANAGEMENT</b> A continuation of COM 430, this course goes more deeply into HTML, multimedia, and some of the advanced features of WYSIWYG editors.	Gehrs, S.	3	R 6:25 PM–9:05 PM	Main Campus
COM 528-01	<b>DOCUMENT DESIGN</b> Theory and practice of designing scientific, technical, and business documents whose primary aim is usability. Focus on overall organization, page design, visuals, and typography. Emphasis on print media such as brochures, reports, and user manuals, but with attention to parallels in screen-based media such as the Web.	Maciukenas J. / Riley K.	3	M 6:25 PM–9:05 PM	Main Campus
COM 532-01	<b>RHETORIC OF TECHNOLOGY</b> A design-oriented course that explores the intersections of the rhetorical tradition and digital communication technologies, paying particular attention to end-user programming, digital production as a rhetorical art (technē), and the importance of communities of practice and literacy.	Stolley, K.	3	M 6:25 PM–9:05 PM	Main Campus
COM 535-01	<b>INSTRUCTIONAL DESIGN</b> Covers the design and development of instructional materials for e-learning and hybrid environments. Topics include identifying learning needs and appropriate pedagogical approaches; selecting delivery platforms; designing effective learning experiences; and employing recursive assessment strategies for materials and learners.	Stolley, K.	3	T 6:25 PM–9:05 PM	Main Campus
COM 536-01	<b>PROPOSAL &amp; GRANT WRITING</b> Course covers all aspects of federal and foundation proposal cycle, from proposal development through review and decision-making process. Emphasis on research proposals incorporating quantitative and qualitative methods, but activity-based proposals addressed as well.	Bauer, M.	3	TR 5:00 PM–6:15 PM	Main Campus
COM 541-01	<b>INFORMATION STRUCTURE &amp; RETRIEVAL</b> Principles, practices, and tools for structuring and single-sourcing both print and electronic documents, along with methods and tools for storing, maintaining, and accessing information for communication roles in corporate, institutional, and government settings. Emphasis on Web-based strategies, techniques, and tools.	Otterbacher, J.	3	MW 5:00 PM–6:15 PM	Main Campus
COM 580-01	<b>HISTORY OF PRINT &amp; TYPOGRAPHY</b> This course examines the history of printing and typography from the Renaissance to the digital revolution. Through technological, aesthetic, and graphic design perspectives, we will explore how printing and typography developed as a form of visual communication.	Glassman, E.	3	MW 1:50 PM–3:05 PM	Main Campus
COM 580-02	<b>PUBLIC RELATIONS</b> An introduction to the field, including online public relations, crisis management, and ethics.	Pulliam, G.	3	W 6:25 PM–9:05 PM	Main Campus
COM 580-03	<b>COMMUNICATING SCIENCE</b> This course focuses on strategies for communicating scientific information in professional settings. Students develop a literature review, proposal, and feasibility study; learn how to adapt scientific information to various audiences; and complete exercises on style, grammar, and other elements of effective professional communication. Emphasis on usability, cohesion, and style in each assignment.	Batson, L.	3		Internet

**ALSO AVAILABLE:** COM 591 RESEARCH & THESIS M.S., COM 594 PROJECT, COM 597 SPECIAL PROBLEMS, COM 691 RESEARCH & THESIS Ph.D.

*For Registration Questions Contact [pulliam@iit.edu](mailto:pulliam@iit.edu); please confirm course offerings, times, and days by checking the IIT online schedule.*