

Intellectual Property Management and Markets

Program Director:

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Knowledge and other intellectual assets are increasingly recognized as a driving force of innovation and economic growth. Intellectual property rights are becoming central to the modern economy. IIT's Master of Intellectual Property Management and Markets program (IPMM) was developed to respond to the need for highly qualified professionals for this important and fast-growing area.

The IPPM program provides a foundational understanding of intellectual property that integrates the perspectives and skills of five key disciplines: business, law, engineering, design, and computer science. Courses track the lifecycle of intellectual property from its inception to full exploitation. Graduates of this program will be equipped to take a strategic or leadership role leveraging and managing IP, whether through marketing, research and development, portfolio management, legal protection, or business transactions.

Degree Offered

Master of Intellectual Property Management
and Markets

Degree Requirements

No thesis is required, but there is a capstone/project course requirement (2 credits). This course is an experiential learning opportunity that integrates the students' newly acquired knowledge, experiences and expertise. Students will create a global intellectual property strategy and plan for a company.