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<th>Presenter</th>
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| Elizabeth Durango Cohen  
*Stuart School of Business, IIT* | Modeling Member Contribution Behavior in Public Broadcasting Fundraising | August 28, 2009 10 - noon |
| Kalyan Raman  
*Medill School/IMC Program Northwestern University* | Issues in Integrated Marketing Communications | September 4, 2009 10 - noon |
| Suresh Ramanathan  
*Booth School of Business, University of Chicago* | Social Influences on Evaluation of Experiences and Post-Experience Rapport | September 11, 2009 9 – 10:30 am |
| Florian Zettelmeyer  
*Kellogg School, Northwestern University* | Pain at the Pump: How Gasoline Prices Affect Automobile Purchasing in New and Used Markets | September 18, 2009 10 - noon |
| Jon Liao  
*Stuart School of Business, IIT* | The Effects of Founding Team Diversity and Social Similarity on Venture Formation | September 25, 2009 10 - noon |
| Jiong Sun  
*Stuart School of Business, IIT* | 1) Examining Social Effects in Differentiating and Pricing Technology Products  
2) Optimal Supply Chain Structures in the Presence of Consumption Network Externalities | October 9, 2009 10 - 11 am  
11 - noon |
| Christine Miller  
*Savannah College of Art and Design* | Ethnographic Research in Business, Industry, and Organizations: Incorporating Social Science Perspectives | October 16, 2009 10 - noon |
| Lulu Zeng  
*Stuart School of Business, IIT* | Time-Varying Labor Income Share in Real Business Cycle Models | October 23, 2009 10 - noon |
| 1) Krishna Erramilli  
*Stuart School of Business, IIT*  
2) Nasrin Khalili/N. Sabbaghi/M.S. Abtew  
*Stuart School of Business, IIT* | 1) The ‘Next Economy’ Blues: Is Strategic Competitiveness the Rx?  
2) Development of Sustainable Energy Portfolio Optimization Models | October 30, 2009 10 - 11 am  
11 - noon |
| 1) Arjun Chakravarti  
*Stuart School of Business, IIT*  
2) Liad Wagman  
*Stuart School of Business, IIT* | 1) How Consumer Goals and Prior Beliefs Shape Sales Interactions  
2) Market Leadership and Price Discrimination with Consumer Recognition | November 6, 2009 10 - 11 am  
11 - noon |
| 1) Haizhi Wang  
*Stuart School of Business, IIT*  
2) Geoff Harris/T. Wu/X. Zhou  
*Stuart School of Business, IIT* | 1) Global equity offerings, corporate valuation and subsequent internationalization  
2) Additional Results on Pricing Interest Rate Derivatives During Credit Crisis | November 20, 2009 10 - 11 am  
11 - noon |
| 1) Siva K. Balasubramanian/ Haizhi Wang  
*Stuart School of Business, IIT*  
2) Haizhi Wang/ Siva K. Balasubramanian  
*Stuart School of Business, IIT* | 1) The Economic Worth of Product Placements in Movies  
2) New Insights on the Value of Marketing Alliances: Event Study Results | December 4, 2009 10 - 11 am  
11 - noon |