

Stuart School of Business Friday Research Presentation Series – Fall 2009

Location: IIT Downtown campus, 565 W Adams Street (Room 470), Chicago, IL 60661

Presenter	Topic	Date	Time
Elizabeth Durango Cohen <i>Stuart School of Business, IIT</i>	Modeling Member Contribution Behavior in Public Broadcasting Fundraising	August 28, 2009	10 - noon
Kalyan Raman <i>Medill School/IMC Program Northwestern University</i>	Issues in Integrated Marketing Communications	September 4, 2009	10 - noon
Suresh Ramanathan <i>Booth School of Business, University of Chicago</i>	Social Influences on Evaluation of Experiences and Post-Experience Rapport	September 11, 2009	9 – 10:30 am
Florian Zettelmeyer <i>Kellogg School, Northwestern University</i>	Pain at the Pump: How Gasoline Prices Affect Automobile Purchasing in New and Used Markets	September 18, 2009	10 - noon
Jon Liao <i>Stuart School of Business, IIT</i>	The Effects of Founding Team Diversity and Social Similarity on Venture Formation	September 25, 2009	10 - noon
Jiong Sun <i>Stuart School of Business, IIT</i>	1) Examining Social Effects in Differentiating and Pricing Technology Products 2) Optimal Supply Chain Structures in the Presence of Consumption Network Externalities	October 9, 2009	10 - 11 am 11 - noon
Christine Miller <i>Savannah College of Art and Design</i>	Ethnographic Research in Business, Industry, and Organizations: Incorporating Social Science Perspectives	October 16, 2009	10 - noon
Lulu Zeng <i>Stuart School of Business, IIT</i>	Time-Varying Labor Income Share in Real Business Cycle Models	October 23, 2009	10 - noon
1) Krishna Erramilli <i>Stuart School of Business, IIT</i> 2) Nasrin Khalili/N. Sabbaghi/M.S. Abteu <i>Stuart School of Business, IIT</i>	1) The 'Next Economy' Blues: Is Strategic Competitiveness the Rx? 2) Development of Sustainable Energy Portfolio Optimization Models	October 30, 2009	10 - 11 am 11 - noon
1) Arjun Chakravarti <i>Stuart School of Business, IIT</i> 2) Liad Wagman <i>Stuart School of Business, IIT</i>	1) How Consumer Goals and Prior Beliefs Shape Sales Interactions 2) Market Leadership and Price Discrimination with Consumer Recognition	November 6, 2009	10 - 11 am 11 - noon
1) Haizhi Wang <i>Stuart School of Business, IIT</i> 2) Geoff Harris/T. Wu/X. Zhou <i>Stuart School of Business, IIT</i>	1) Global equity offerings, corporate valuation and subsequent internationalization 2) Additional Results on Pricing Interest Rate Derivatives During Credit Crisis	November 20, 2009	10 - 11 am 11 - noon
1) Siva K. Balasubramanian/ Haizhi Wang <i>Stuart School of Business, IIT</i> 2) Haizhi Wang/ Siva K. Balasubramanian <i>Stuart School of Business, IIT</i>	1) The Economic Worth of Product Placements in Movies 2) New Insights on the Value of Marketing Alliances: Event Study Results	December 4, 2009	10 - 11 am 11 - noon