

# IIT Stuart School of Business - Friday Research Presentation Series – Fall 2011

IIT Downtown campus, 565 W Adams Street, Chicago, IL 60661

(All presentations are scheduled in Room 470 – for more info, contact Siva K. Balasubramanian at [sivakbalas@stuart.iit.edu](mailto:sivakbalas@stuart.iit.edu))

Presenter	Topic	Date	Time
Weslynn Ashton <i>IIT Stuart School of Business</i>	A Framework for Measuring Social Embeddedness in Industrial Networks	August 26, 2011	10 am
Ricky Cooper and Ben Van Vliet <i>IIT Stuart School of Business</i>	Whole Distribution Statistical Process Control in High Frequency Trading		11 am
Siva K. Balasubramanian and Haizhi Wang <i>IIT Stuart School of Business</i>	The Economic Worth of Product Placements in Movies (Study 1 and Study 2)	September 2, 2011	10 am to noon
Elodie Goodman <i>U of Illinois at Chicago</i>	Public Policy Issues for a Vaccine Supply Chain: Operational Issues and Negative Network Effects	September 9, 2011	9 am
David Richardson <i>IIT Stuart School of Business</i>	Rationed Promotions, Yield Management Competition		10 am
Smriti Anand <i>IIT Stuart School of Business</i>	Leader-Member exchange and Team-Member exchange as Relational Bases of Organizational Identification: Moderating role of Culture	September 30, 2011	10 am
Navid Sabbaghi <i>IIT Stuart School of Business</i>	Financing CDM Projects		11 am
Siva K. Balasubramanian <i>IIT Stuart School of Business</i>	The Profit Impact of the Manufacturer-Reseller Relationship: An Integrative Perspective of Transaction Cost Economics, Resource Based View and Relationship Marketing Theories	October 7, 2011	10 am
Weslynn Ashton <i>IIT Stuart School of Business</i>	Modeling Agent Behavior in Eco-Industrial Networks	October 14, 2011	10 am
Li Cai <i>IIT Stuart School of Business</i>	Do Socially Responsible Index Investors Incur an Opportunity Cost?		11 am
Smriti Anand <i>IIT Stuart School of Business</i>	A social exchange model of idiosyncratic deals and employee citizenship behaviors	October 28, 2011	10 am
Liad Wagman <i>IIT Stuart School of Business</i>	Information Acquisition in Competitive Mortgage Markets		11 am
Alex Frankel <i>Booth School of Business- U of Chicago</i>	Aligned Delegation	November 4, 2011	10 am
Jiong Sun <i>IIT Stuart School of Business</i>	Consumer Search and Product Variety in Specialty vs. Big-box Retailers		11 am
Li Cai <i>IIT Stuart School of Business</i>	Hedge Fund Styles: 2005-2011	November 11, 2011	10 am
Ricky Cooper and Tingting Li <i>IIT Stuart School of Business</i>	High Frequency Equity Attribution-A New Model		11 am
Oleg Bondarenko <i>U of Illinois at Chicago</i>	A Corridor Fix for High Frequency VIX	November 18, 2011	10 am
David Richardson <i>IIT Stuart School of Business</i>	An Auctions Model of Housing Prices		11 am
Dan Adelman <i>Booth School of Business- U of Chicago</i>	Dynamic Pricing of Electricity for Smart Homes with Price Responsive Appliances	December 2, 2011	10 am
Ryan T. Ball <i>Booth School of Business- U of Chicago</i>	On the Use of High Frequency Data in Accounting Research		11 am