

Stuart School of Business Friday Research Presentation Series–Spring 2010

Location: IIT Downtown campus, 565 W Adams Street (Room 470), Chicago, IL 60661

(If you have questions, please contact Siva Balasubramanian at sivakbalas@stuart.iit.edu)

Presenter	Topic	Date	Time
Nidhi Agrawal <i>Kellogg School of Management, Northwestern University</i>	Regulating Risk and Risking Regulation: The Negative Effects of Health Messages on Health Behavior	January 15, 2010	10 - noon
Arjun Chakravarti <i>IIT Stuart School of Business</i>	How Consumer Goals and Prior Beliefs Shape Sales Interactions	January 29, 2010	10 – 11 am
Siva K. Balasubramanian <i>IIT Stuart School of Business</i>	Modeling Factors that Influence Attitude toward the Brand in Movie Product Placements		11 - noon
Navid Sabbaghi <i>IIT Stuart School of Business</i>	Green Supply Chains	February 5, 2010	10 - 11 am
Liad Wagman <i>IIT Stuart School of Business</i>	Issues of Anonymity in E-Commerce		11 - noon
Ralph Ossa <i>Booth School of Business, University of Chicago</i>	A Global View of Productivity Growth in China and India	February 12, 2010	10 - noon
Robert Korajczyk <i>Kellogg School of Management, Northwestern University</i>	Intra-day Patterns in the Cross-Section of Stock Returns	February 19, 2010	10 - noon
Nasrin Khalili <i>IIT Stuart School of Business</i>	Economics of Sustainable Strategy	March 5, 2010	10 - 11 am
John Bilson and Rick Cooper <i>IIT Stuart School of Business</i>	Trading Straddles		11 - noon
Pradeep Chintagunta <i>Booth School of Business, University of Chicago</i>	Movies, Crime and Advertising	March 19, 2010	10 - noon
Shail Pandit <i>College of Business Admin, University of Illinois at Chicago</i>	Aggregate Uncertainty and Management Forecasts	April 2, 2010	10 - noon
Annette Vissing-Jorgensen and Eric Anderson <i>Kellogg School of Management, Northwestern University</i>	Profitable Consumer Credit: Learning Your Customer's Type from Product Mix and Repayment Patterns	April 9, 2010	10 - noon
Jiong Sun <i>IIT Stuart School of Business</i>	Consumer Middlemen	April 16, 2010	10 - 11 am
Michael Gorham <i>IIT Stuart School of Business</i>	Fifty Years of Product Innovation at US Futures Exchanges		11 - noon
Jennifer Brown <i>Kellogg School of Management, Northwestern University</i>	Quitters Never Win: The (Adverse) Incentive Effects of Competing with Superstars	April 23, 2010	10 - noon