<table>
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<th>Presenter</th>
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| Nidhi Agrawal  
*Kellogg School of Management, Northwestern University* | Regulating Risk and Risking Regulation: The Negative Effects of Health Messages on Health Behavior | January 15, 2010 | 10 - noon |
| Arjun Chakravarti  
*IIT Stuart School of Business* | How Consumer Goals and Prior Beliefs Shape Sales Interactions | January 29, 2010 | 10 – 11 am |
| Siva K. Balasubramanian  
*IIT Stuart School of Business* | Modeling Factors that Influence Attitude toward the Brand in Movie Product Placements | January 29, 2010 | 11 - noon |
| Navid Sabbaghi  
*IIT Stuart School of Business* | Green Supply Chains | February 5, 2010 | 10 - 11 am |
| Liad Wagman  
*IIT Stuart School of Business* | Issues of Anonymity in E-Commerce | February 5, 2010 | 11 - noon |
| Ralph Ossa  
*Booth School of Business, University of Chicago* | A Global View of Productivity Growth in China and India | February 12, 2010 | 10 - noon |
| Robert Korajczyk  
*Kellogg School of Management, Northwestern University* | Intra-day Patterns in the Cross-Section of Stock Returns | February 19, 2010 | 10 - noon |
| Nasrin Khalili  
*IIT Stuart School of Business* | Economics of Sustainable Strategy | March 5, 2010 | 10 - 11 am |
| John Bilson and Rick Cooper  
*IIT Stuart School of Business* | Trading Straddles | March 5, 2010 | 11 - noon |
| Pradeep Chintagunta  
*Booth School of Business, University of Chicago* | Movies, Crime and Advertising | March 19, 2010 | 10 - noon |
| Shail Pandit  
*College of Business Admin, University of Illinois at Chicago* | Aggregate Uncertainty and Management Forecasts | April 2, 2010 | 10 - noon |
| Annette Vissing-Jorgensen and Eric Anderson  
*Kellogg School of Management, Northwestern University* | Profitable Consumer Credit: Learning Your Customer’s Type from Product Mix and Repayment Patterns | April 9, 2010 | 10 - noon |
| Jiong Sun  
*IIT Stuart School of Business* | Consumer Middlemen | April 16, 2010 | 10 - 11 am |
| Michael Gorham  
*IIT Stuart School of Business* | Fifty Years of Product Innovation at US Futures Exchanges | April 16, 2010 | 11 - noon |
| Jennifer Brown  
*Kellogg School of Management, Northwestern University* | Quitters Never Win: The (Adverse) Incentive Effects of Competing with Superstars | April 23, 2010 | 10 - noon |