



IIT STUART – FRIDAY RESEARCH PRESENTATION SERIES – SPRING 2014

IIT Downtown Campus, 565 West Adams Street, Room 470, Chicago, IL 60661

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Presenter	Topic	Date	Time
Nasrin Khalili <i>IIT Stuart School of Business</i>	Design of Academic Programs In Support of Sustainable Development	January 31, 2014	10 am
Jennifer Cutler <i>IIT Stuart School of Business</i>	How Green is Your Brand? Mining Cause-Related Brand Associations on Twitter		11 am
OPEN DISCUSSION	Strategies to improve Friday Presentation Series (Working Lunch Session)		12 noon
Arjun Chakravarti <i>IIT Stuart School of Business</i>	When Do Consumers Choose to Haggle? Design of a Field Study	February 7, 2014	10 am
Haizhi Wang <i>IIT Stuart School of Business</i>	How Does Finance Inform Stakeholder Theory: Some Empirical Evidence		11 am
Vijay Kumar <i>Institute of Design</i>	Design Innovation: Modes, Mindsets, Methods (Working Lunch Session)		12 noon
Ben Van Vliet/Ricky Cooper <i>IIT Stuart School of Business</i>	Strategic Competitiveness in Financial Markets	February 14, 2014	10 am
Weslyne Ashton <i>IIT Stuart School of Business</i>	Too Small to be Green? The adoption of Green Business Practices in small US Midwestern Manufacturing Enterprises		11 am
Yi Qian <i>Kellogg School of Management</i>	How Do Counterfeits Affect Different Product Quality Tiers? (Working Lunch Session)		12 noon
Jiong Sun <i>IIT Stuart School of Business</i>	Product Differentiation in the Presence of Connected Consumers	February 21, 2014	10 am
Navid Sabbaghi <i>IIT Stuart School of Business</i>	Global Green Supply Chain Network Design		11 am
Imir Arifi <i>IIT Stuart School of Business</i>	Merton structural model via OLS regression (Working Lunch Session)		12 noon
Britt Burton Freeman <i>IFSH</i>	IIT's Center for Nutrition Research (CNR)	March 7, 2014	10 am
Shail Pandit <i>UIC Business</i>	An empirical investigation of the bullwhip effect and its causes		11 am
Oleg Bondarenko <i>UIC Business</i>	Assessing Measures of Order Flow Toxicity and Early Warning Signals for Market Turbulence		12 noon
Neale Mahoney <i>Booth School, U of Chicago</i>	Regulating Consumer Financial Products: Evidence from Credit Cards	March 14, 2014	10 am
Alan Malter <i>UIC Business</i>	Shared Decisions In Emotionally Difficult Situations		11 am
OPEN DISCUSSION (Alan Malter)	Use of Online Panels and Amazon's "Mechanical Turk" in academic research (Working Lunch Session)		12:15 - 1:15 pm

Presenter	Topic	Date	Time
Solomon Kang <i>IIT Stuart School of Business</i>	Position Limits, Heterogeneity and Asset Prices	March 28, 2014	10 am
Jay Yusko <i>VP, Technology Research, IRI</i>	Big Data: Some Underlying Issues		11 am
Matthew Shapiro <i>Social Sciences, IIT</i>	Green Technology Generation in East Asia (Working Lunch Session)		12 noon
Yiwei Fang <i>IIT Stuart School of Business</i>	CEO Social Network and Risk Taking -- Evidence from Banking Industry	April 4, 2014	10 am
David Richardson <i>IIT Stuart School of Business</i>	Price Discovery in Thinly Traded Asset Markets: The Impact of List Price in Residential Real Estate Sales		11 am
PANEL DISCUSSION (Krishna)	Strategies to improve Teaching at Stuart – Panel members include: Krishna Erramilli, Joel Goldhar, Michael Gorham, and Sue Weiss (Working Lunch Session)		12 noon
Priyanka Sharma <i>IIT Stuart School of Business</i>	Employee Mobility and Firm Productivity	April 18, 2014	10 am
Smriti Anand <i>IIT Stuart School of Business</i>	Understanding the Process and Context of Idiosyncratic Deals - Performance Relationship		11 am
Mary Beth Watson-Manheim <i>UIC Business</i>	A Field Test of Organizational Discontinuity Theory		12 noon
Joel Goldhar and S. Duecker <i>IIT Stuart School of Business</i>	Top Management Organization Structure's Impacts on Firm Economic Performance	April 25, 2014	10 am
Matthew Shapiro <i>Social Sciences, IIT</i>	Policy-Related Communications, Social Media, and the Widening Soapbox: An Update to Agenda Setting		11 am
Vince Conitzer <i>Duke University</i>	TBA - (Working Lunch Session)		12 noon