



## Dual Degree Programs

Through this partnership between Yonsei Business School and Illinois Tech’s Stuart School of Business, students can earn two graduate degrees in two years.

**Global Master of Business Administration (M.B.A.)**  
from Yonsei Business School

- ➔ One year of residence (fall through summer) at Yonsei University

**Master of Science (M.S.)**  
from Stuart School of Business

- ➔ One academic year of residence (fall and spring semesters) at Illinois Tech
- ➔ Degree options:
  - M.S. in Finance
  - M.S. in Marketing Analytics
  - M.S. in Environmental Management and Sustainability

## Dual Degree Courses

During the first year of the dual degree program, students complete the Global M.B.A. curriculum at Yonsei University. During the second year, students complete the curriculum for one of the three master of science degrees at Illinois Tech.

	Yonsei University* (Year 1)	Illinois Tech Stuart School of Business (Year 2)		
	Global M.B.A.	M.S. in Finance	M.S. in Marketing Analytics	M.S. in Environmental Management and Sustainability
Fall	Business Strategy (3) Financial Accounting (3) IT for Value Creation (1.5) Marketing Management (3) Economics Analysis (1.5) Statistics for Management (1.5) Electives (1.5)	Math with Financial Applications (3) Valuation and Portfolio Management (3) Two elective courses	Predictive Analytics (3) Quantitative Models in Marketing (3) Analytics for Decision Making (3) Supply Chain Analytics (3)	Environmental Law (3) Industrial Ecology (3) Environmental Risk Assessment (3) Elective course (3)
Winter	Electives (0–7.5)			
Spring	Financial Management (3) Organizational Behavior (3) Production and Operational Management (1.5) Management Science (1.5) Business Science and CSR (1.5) Global Business Environment (1.5) Electives	Futures, Options, and OTC Derivatives (3) Three elective courses	Digital Marketing (3) Database Management (3) Social Media Marketing Analytics (3) Marketing Analytics Practicum (Capstone) (3)	Sustainability Analytics (3) Sustainable Energy Systems (3) Pollution Control (3) Environmental Finance and Economics (3)
Summer	Internship (1.5 or 3) or Electives			

\*Source: Yonsei Global M.B.A. Curriculum