

Assistant Professor of Business Analytics and Strategy

Fall 2024

Tenure-track position

Stuart School of Business (“Stuart”) at the Illinois Institute of Technology (“Illinois Tech”) seeks to hire an Assistant Professor of Business Analytics and Strategy. Candidates must have completed (or be near completion of) a Ph.D. in a business-related discipline such as economics, finance, marketing, management science, operations research, among others, with substantial emphasis/expertise in empirical methodologies and their applications in business analytics and strategy. Stuart is interested in a scholar who is passionate about contributing to one of the school’s core pillars in analytics. The ideal candidate will be strong in quantitative methods, their application to management, consumer behavior and digital marketing, and would fit in well with Stuart’s culture of multidisciplinary teaching and research at the interface of business and technology, spanning more than 125 years of business education at Illinois Tech. The position will require teaching courses that cover and incorporate all aspects of business analytics, including visual and predictive analytics; the application of state-of-the-art techniques from machine learning to business decision making; social media marketing analytics; marketing models; and digital marketing. Prior exposure or expertise in optimization techniques, analytical decision making, artificial intelligence including large language models, and/or relevant business experience are beneficial to the role.

The successful candidate will have the opportunity to teach in undergraduate and graduate business programs, including courses in the Ph.D. program in Management Science and Analytics. Stuart highly encourages collaborative research across its core disciplinary pillars of management, finance, economics, and analytics, supporting the school’s long-standing history as an innovator in those disciplinary pillars, offering some of the world’s first programs that combine one of the core disciplines with technology, data-driven methodologies, and tight integration with the business community.

Qualifications, Responsibilities, and Compensation

The applicant must have a Ph.D. by August 2024 in a relevant business discipline from an accredited university, possess strong teaching skills, and demonstrate the ability to publish in refereed journals.

Responsibilities include the potential to teach courses at all levels and conduct research consistent with the expectations of a doctoral granting university. Salary is competitive. Benefits include comprehensive health/dental/vision/life and disability insurance options.

About Stuart School of Business

Stuart School of Business is an academic unit of the Illinois Institute of Technology, a private Ph.D.-granting university. Stuart is a global leader in bridging business and technology, offering distinctive educational programs that prepare students to become outstanding professionals in economics, finance, analytics, marketing, business, public administration, operations, and management, with a history of curricular and scholarly innovation spanning 125 years of business education at Illinois Tech. Located in Chicago with a campus downtown and in the Bronzeville neighborhood, the school offers bachelor’s, master’s, doctoral, and non-degree programs in those areas and is accredited by AACSB International.

Faculty and Students

Our faculty comprises 28 full-time distinguished scholars and teachers, with Ph.D.s from notable institutions including Carnegie Mellon, Wharton, Rensselaer Polytechnic Institute, University of Chicago, MIT, UC-Berkeley, Yale, and Duke, with several additional affiliated full-time scholars from Illinois Tech's other colleges.

Stuart's student population consists of over 950 graduates and undergraduates. Our student community is diverse, with a large international representation at the graduate level, a large domestic representation at the undergraduate level, as well as remote students who are primarily working professionals. Further information is available at www.stuart.iit.edu.

About Illinois Tech

Illinois Institute of Technology is a private Ph.D.-granting research university with world-renowned programs in engineering, architecture, the sciences, humanities, psychology, business, law, and design. Founded in 1890, Illinois Tech was born different. It was built on the promise set forth in minister Frank Wakely Gunsaulus' "Million Dollar Sermon" to provide access to higher education for students from all different backgrounds and to make a difference in the world through technology-oriented education. This guiding mission and purpose – where students, including those underrepresented in technology, could prepare for meaningful roles in a changing industrial society and achieve professional and economic advancement – remains just as relevant today. Thus, diversity and inclusion are part of the day-to-day experience at Illinois Tech and a central component of its culture. As such, Illinois Tech is home to a diverse and global student population, is committed to providing opportunities to enhance the diversity of its faculty and staff, and strongly encourages applicants from all backgrounds to apply for this position, especially those underrepresented in the field.

How to Apply

A full application including a cover letter, curriculum vitae, evidence of research productivity, evidence of teaching effectiveness, research and teaching statements, a succinct statement, no longer than two pages, on the candidate's commitment to equity and inclusion in education, and the names of three references should be submitted as PDF attachments to [\[https://iit7.peopleadmin.com/postings/9941\]](https://iit7.peopleadmin.com/postings/9941). The equity and inclusion statement should address specific past and/or potential contributions to the equitable and inclusive delivery of academic instruction and support to and research mentorship of students from a diverse background of countries, cultures and socioeconomic conditions. The review of applications will begin immediately and will continue until the position is filled.

Illinois Tech is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA employer committed to enhancing excellence, equity, inclusion and diversity within its community. Illinois Tech is committed to fostering an inclusive environment and actively seeks applications from individuals of all backgrounds and identities regardless of race, color, sex, marital status, religion, creed, national origin, disability, age, unfavorable discharge from the military, status as a protected veteran, sexual orientation, including gender identity and expression, order of protection status, genetic information, and any other protected class. All qualified applicants will receive equal consideration for employment.