ILLINOIS TECH
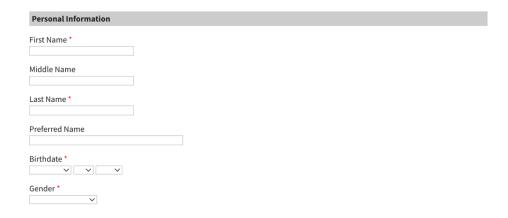
PBA Registration Instructions

The Illinois Tech programs on Coursera uses a performance-based admission (PBA) process. This means you don't apply in the traditional sense, but register for and complete three specific PBA courses, and your performance in those courses determines your admission. This initial registration happens through the following websites, and later registration for the degree program happens through Illinois Tech systems.
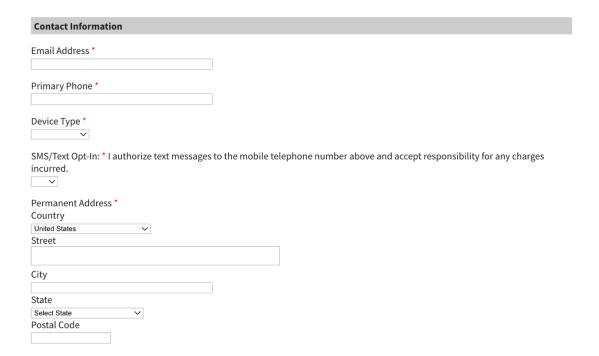
This is a step-by-step guide to help you navigate your PBA registration process for the Illinois Tech Coursera programs:

1. Go to the program specific registration page and select your program to register:
   - Master of Data Science
   - Master of Business Administration
   - Master of Information Technology
   - Bachelor of Information Technology

2. Fill out the following information:
   - Personal Information:
     - Provide your First Name (required).
     - Provide your Middle Name (optional).
     - Provide your Last Name (required).
     - Provide your Preferred Name (optional).
     - Provide your Birthdate (required).
     - Provide your Gender (required).

Personal Information

First Name *

Middle Name

Last Name *

Preferred Name

Birthdate *

Gender *

   - Contact Information:
     - Provide your Email Address (required).

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- Provide your Primary Phone (required).
- Select your Device Type.
- Indicate your SMS/Text Opt-In preference (required). You must authorize text messages to your mobile phone number and accept responsibility for any charges incurred.
- Provide your Permanent Address (required).

Contact Information

Email Address *

Primary Phone *

Device Type *

SMS/Text Opt-In: * I authorize text messages to the mobile telephone number above and accept responsibility for any charges incurred.

Permanent Address *
Country
United States
Street

City

State
Select State
Postal Code

- Citizenship Information:
    - Specify how you are applying (required).
    - Select your Primary Country of Citizenship (required).

Citizenship Information

I am applying as: *

Primary Country of Citizenship *

- Course Registration:
    - Each program lists three PBA courses.
    - State your goals for enrolling in the courses (required):
        - Pursuing and earning an Illinois Tech Degree.
            - Educational History: Provide your educational history you're your transcript(s). You can skip uploading the transcript during the registration process, but you will need to submit all required documentations once you complete all three PBA courses.

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- o You will have an option to submit an industry certificate to apply for credit for prior learning.
  - Taking a few courses for personal/professional development.
  - If unsure, I want to try the courses before committing.

- Indicate how many courses you are interested in starting (required): 1, 2, or 3.
- Specify the term and year you wish to start your courses (required).

Course Registration

Competitive Strategy - MBA 701

"Why do some companies outperform others?" That question is particularly important to ask in industries like the tech sector, which are fiercely competitive. Companies competing in these industries find it difficult to achieve competitive advantage and sustain it over the longer run. In this course, you will learn about 21st century competition, the forces driving it, and the challenges it poses for companies. Using that as the backdrop, you will learn how to analyze a company's external and internal environments and develop powerful strategies that allow companies to gain a sustainable competitive advantage even in fast-cycle markets. The course will describe companies that have successfully outperformed their competitors even in the fiercely competitive markets of the 21st century.

Managerial Economics: Buyer and Seller Behavior - MBA 702

Why are markets commonly believed to be the best way of allocating resources and organizing economic activity? This course will answer this critical question while examining its implications for pricing, market entry and exit, short-term and long-term business strategies, and the forecasting of key market variables. The course introduces fundamental topics in the economic analysis of markets, and some of the analytical tools used to study them, as a means to build economic intuition and fostering an understanding of a variety of market conditions and market forces.

Mastering Excel Essentials to Enhance Business Value - MBA 703

Spreadsheets are ubiquitous in today's business environment. The Excel Essentials course is designed to empower beginner and intermediate users to maximize their productivity and enhance the business value of their Excel skills. This course will equip you with the fundamental knowledge to leverage the potential of spreadsheets. Throughout the course, you will embark on a step-by-step journey, starting with the basics and gradually progressing to more advanced topics. Whether you are new to Excel or have been using it for a while, this course will help you refine your skills and uncover hidden features to supercharge your productivity.

What are your goals for enrolling in these course(s)? *

[_____ ▾]

How many courses are you interested in starting? *

[▾]

What term and year do you wish to start your courses? *

[___ ▾]

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Education History

Please complete the below items pertaining to the institution where you earned your Bachelor's degree.

Submission of your transcripts and proof of degree conferral are not required at this time but will decrease time for processing upon your matriculation to the full degree program.

Enter Your Educational History

Educational History # 1

School Name - begin typing slowing to allow the options to load. If you cannot find your school please select the Unknown School that corresponds to your level of study. *

Level of Study *

What date did you attend this institution from? *

What date did you or will you cease to attend this institution from? *

Have you graduated from this School? *

What year did, or will you earn, your degree/diploma? *

Transcript Upload (optional)
Choose File   No file chosen

Add Another Educational History

☐ I have received an industry certificate and would like to apply for credit for prior learning

Confirm and Pay Tuition

3. Review and Confirm: Review the statement and check the box to proceed to payment.

Review and Confirm

Please review your selections before submission. All course registrations are bound by the terms and conditions, which can be found on the Illinois Tech Coursera Homepage, the PBA Quick Start Guide, and Coursera FAQs. Regardless of the time of registration, all the course work should be completed by the end of the term, which can be found on the Coursera Academic Calendar.

☐ I agree that I have reviewed the Coursera Academic Calendar, course registration, drop, withdraw, and refund policies.

4. Confirm and pay tuition: This is the final step to review and complete the registration process. You will receive your payment receipt by email.

Payment Overview

Payment Amount Due

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Hi _____,

Thank you for completing your registration for Coursera PBA: Master of Data Science and for enrolling in Illinois Tech's world-class academic program offered through Coursera.

Below you will see a listing of the courses and terms to which you have registered.

Course Name	Course Term	Course Cost
CS 725: Introduction to Relational Databases	Fall A 2025 (begins in August)	$455
CS 726: Relational Database Design	Fall A 2025 (begins in August)	$455
MATH 764: Linear Regression	Fall B 2025 (begins in October)	$455

Payment Date: 2025-04-28
Payment Amount: $1,365
Payment Status: Received

If you see any errors in this submission, please contact us right away.

Thank you again for enrolling in this program and for continuing your educational journey at Illinois Tech.

Coursera at Illinois Tech

If you have any questions during the PBA registration, please check the Coursera FAQs and contact us via Coursera@illinoistech.edu.